

FRAGRANCE PRECURSORS

5

FIELD OF THE INVENTION

The present invention relates to fragrance precursors for a fragrant ketone and a fragrant lactone.

BACKGROUND OF THE INVENTION

A principal strategy currently employed in imparting
10 odors to consumer products is the admixing of the
fragrance directly into the product. There are, however,
several drawbacks to this strategy. The fragrance material
can be too volatile and/or too soluble, resulting in
fragrance loss during manufacturing, storage, and use.
15 Many fragrance materials are also unstable over time. This
again results in loss during storage.

In many consumer products it is desirable for the
fragrance to be released slowly over time. Micro-
encapsulation and inclusion complexes with cyclodextrins
20 have been used to help decrease volatility, improve
stability and provide slow-release properties. However,
these methods are often unsuccessful. In addition,
cyclodextrins can be too expensive.

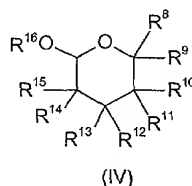
Precursors for the delivery of organoleptic
25 compounds, especially for flavors, fragrances, and masking
agents, are disclosed in EP-A 0 936 211. This delivery
system releases one or more odoriferous compounds upon
exposure to light and/or UV irradiation. Using this system
in various consumer products leads to a prolonged
30 perception of the fragrant compound(s) to be released.

WO 99/60990 discloses fragrance precursors which release fragrant alcohols, aldehydes, or ketones upon exposure to light. Perfuming compositions containing these fragrance precursors can be used in various consumer products such as detergents, fabric softeners, household products, hair-care products etc.

Many fragrant compounds with odors accepted by the public are lactones. In fragrance compositions these lactones play an important role in imparting the fruity aspects of a perfume. Fragrant lactones are prone to undergo hydrolysis, especially in alkaline products such as detergents, into the hydroxy fatty acids salts, which exhibit enhanced water solubility and to a great extent are washed away in the washing/cleaning process. This results in considerable loss of perfume and in particular the fruity notes. Lactones, especially the aliphatic low molecular weight lactones, are rather volatile compounds. Furthermore, they are water soluble and are, therefore, lost to some extent during the washing/rinsing cycle if introduced directly into detergents.

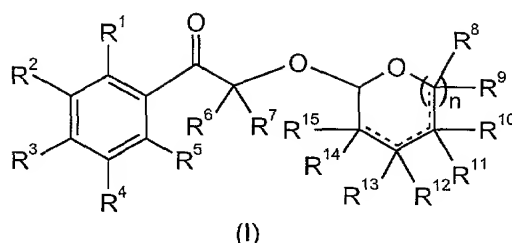
Therefore, these lactones are of limited use in laundry products, especially detergents.

Cyclic acetals of the formula IV



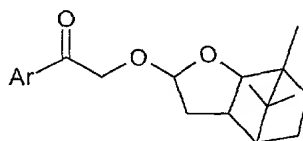
where R^8 to R^{15} are all H, and R^{16} is the residue of an organic alcohol, which serve as a protective group for alcohols have been described. (Greene, T.W.; Wuts, P.G.M. *Protective Groups in Organic Synthesis*, 2nd ed.; John Wiley and Sons: New York, 1991, p31.)

Certain compounds of formula I are known.



A compound of formula I where n is 1, R⁸ is C₆, and R¹ to R⁷ as well as R⁹ to R¹⁵ are H has been used as an intermediate in a natural product synthesis. (Dixon et al., *Synlett*, 1998, 1093-1095.)

A further compound



is used as a substrate in a diastereoselective reduction, wherein the cyclic acetal is used as a chiral auxiliary (e.g. Noe et al., *Angew. Chem.* 1988, 100, 1431-1433).

It is known that phenacyl glycosides undergo a Norrish Type II photoreaction leading to gluconolactones and the corresponding aryl ketone (Brunckova and Crich, *Tetrahedron*, 1995, 51, 11945-11952). However, it has not been described or suggested to use such phenacyl acetals as fragrance precursors, which are capable of releasing a fragrant ketone and a fragrant lactone over a prolonged period.

SUMMARY OF THE INVENTION

Accordingly, it would be advantageous to have a fragrance delivery system which is capable of releasing a fragrant compound or compounds in a controlled manner,

maintaining a desired smell over a prolonged period of time.

An object of the present invention is to provide fragrance precursors which are stable in an alkaline environment, especially in laundry products.

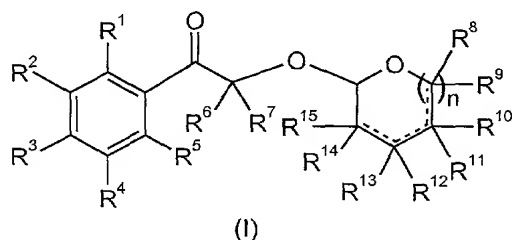
A further object of the present invention is to provide non-volatile precursors for volatile fragrant lactones.

Also an object of the present invention is to provide fragrance precursors with high substantivity.

A further object of the present invention is to provide fragrance precursors which are activated and cleaved by light.

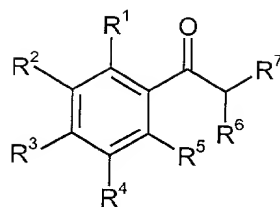
Also an object of the present invention is to provide fragrance precursors with slow release properties.

One embodiment of the present invention is a fragrance precursor of formula I:



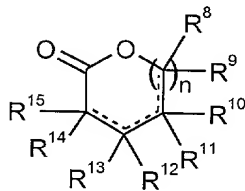
the dotted lines indicating one or two optional double bonds in the cyclic acetal,

for a fragrant ketone of formula II:



(II)

that forms a fragrant lactone of formula III:



(III)

containing not more than 20 carbon atoms,

5 wherein

R^1 to R^5 represent independently H, $-NO_2$, linear or branched C_1 - C_6 -alkyl, C_1 - C_6 -alkenyl, C_1 - C_6 -alkynyl, or C_1 - C_4 -alkoxy,

10 R^1 and R^2 , R^2 and R^3 , R^3 and R^4 , and R^4 and R^5 may form together one or two aliphatic or aromatic rings, these rings may optionally contain linear or branched C_1 - C_4 -alkyl, C_1 - C_4 -alkenyl, or C_1 - C_4 -alkynyl residues, and these rings and residues may comprise one or more oxygen atoms,

15 R^6 and R^7 are independently H, linear or branched C_1 - C_6 -alkyl-, C_1 - C_6 -alkenyl, or C_1 - C_6 -alkynyl, and R^6 or R^7 may form with either R^1 or R^5 a carbocyclic ring optionally substituted by an aliphatic residue,

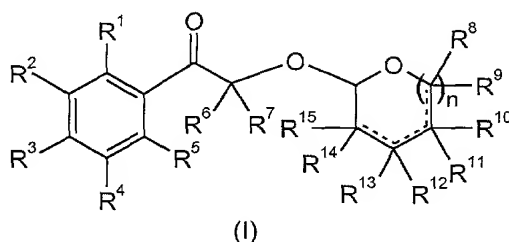
n is either 0 or 1,

20 R^8 to R^{15} are independently H, branched or linear C_1 - C_{15} -alkyl, C_1 - C_{15} -alkenyl, C_1 - C_{15} -alkynyl, or C_1 - C_4 -alkoxy, they may form together one or more aliphatic or aromatic rings,

these rings may optionally contain branched or linear C₁-C₁₀-alkyl, C₁-C₁₀-alkenyl, or C₁-C₁₀-alkynyl residues, and these rings and residues may comprise one or more oxygen atoms, or

5 R⁸ and R⁹ together; R¹⁰ and R¹¹ together; R¹² and R¹³ together; or R¹⁴ and R¹⁵ together represent H, branched or linear C₁-C₁₅-alkyl, C₁-C₁₅-alkenyl, C₁-C₁₅-alkynyl or C₁-C₄-alkoxy when the ring carbon atom supporting these groups is unsaturated.

10 Another embodiment of the present invention is a compound of formula I:



the dotted lines indicating one or two double bonds in the ring of the cyclic acetal,

15 wherein

R¹ to R⁵ represent independently H, -NO₂, linear or branched C₁-C₆-alkyl, C₁-C₆-alkenyl, C₁-C₆-alkynyl, or C₁-C₄-alkoxy,

20 R¹ and R², R² and R³, R³ and R⁴, and R⁴ and R⁵ may form together one or two aliphatic or aromatic rings, these rings may optionally contain substituted or unsubstituted C₁-C₄-alkyl, C₁-C₄-alkenyl, or C₁-C₄-alkynyl residues, and may comprise one or more oxygen atoms,

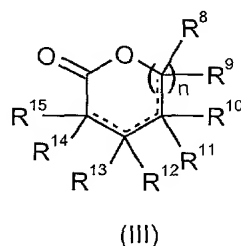
25 R⁶ and R⁷ are independently H, linear or branched C₁-C₆-alkyl, C₁-C₆-alkenyl, C₁-C₆-alkynyl, and R⁶ or R⁷ may form with either R¹ or R⁵ a substituted or unsubstituted carbocyclic ring,

n is either 0 or 1,

R⁸ to R¹⁵ are independently H, branched or linear C₁-C₁₅-alkyl, C₁-C₁₅-alkenyl, C₁-C₁₅-alkynyl, or C₁-C₄-alkoxy, they may form together one or more aliphatic or aromatic rings, these rings may optionally contain branched or linear C₁-C₁₀-alkyl, C₁-C₁₀-alkenyl, or C₁-C₁₀-alkynyl residues, and the above rings and residues may comprise one or more oxygen atoms,

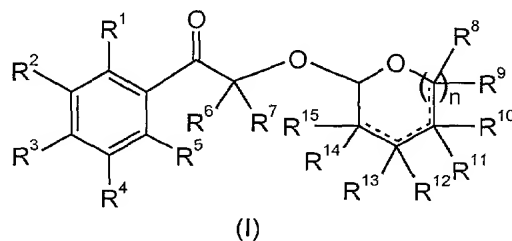
and

a lactone of formula III:



which contains not more than 20 carbon atoms.

A further embodiment of the present invention is a compound of formula I:



wherein

the ring of the acetal is saturated,

R¹ to R⁵ represent independently H, -NO₂, linear or branched C₁-C₆-alkyl, C₁-C₆-alkenyl, C₁-C₆-alkynyl, or C₁-C₄-alkoxy,

R¹ and R², R² and R³, R³ and R⁴, and R⁴ and R⁵ may form together one or two aliphatic or aromatic rings, these rings may optionally contain substituted or unsubstituted C₁-C₄-alkyl, C₁-C₄-alkenyl, or C₁-C₄-alkynyl residues, and
5 may comprise one or more oxygen atoms,

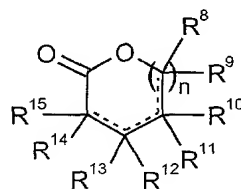
R⁶ and R⁷ are independently H, linear or branched C₁-C₆-alkyl, C₁-C₆-alkenyl, or C₁-C₆-alkynyl, and R⁶ or R⁷ may form with either R¹ or R⁵ a substituted or unsubstituted carbocyclic ring,

10 n is 0,

R⁸ to R¹⁵ are independently H, branched or linear C₁-C₁₅-alkyl, C₁-C₁₅-alkenyl, C₁-C₁₅-alkynyl, or C₁-C₄-alkoxy, they may form together one aliphatic or aromatic ring, and the ring may optionally contain branched or linear C₁-C₁₀-alkyl, C₁-C₁₀-alkenyl, or C₁-C₁₀-alkynyl residues, and the
15 above rings and residues may comprise one or more oxygen atoms,

and

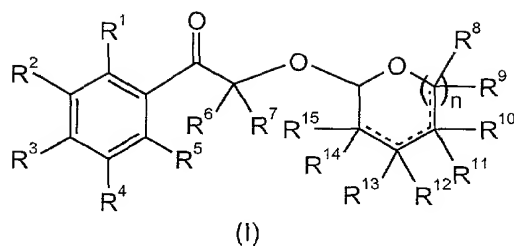
a lactone of formula III:



(III)

which contains not more than 20 carbon atoms.

Another embodiment of the present invention is a compound of formula I:



wherein

the ring of the acetal is saturated,

R¹ to R⁵ represent independently H, -NO₂, linear or
 5 branched C₁-C₆-alkyl, C₁-C₆-alkenyl, C₁-C₆-alkynyl, or C₁-C₄-
 alkoxy,

R¹ and R², R² and R³, R³ and R⁴, and R⁴ and R⁵ may form
 together one or two aliphatic or aromatic rings, these
 rings may optionally contain substituted or unsubstituted
 10 C₁-C₄-alkyl, C₁-C₄-alkenyl, or C₁-C₄-alkynyl residues, and
 may comprise one or more oxygen atoms,

R⁶ and R⁷ are independently H, linear or branched C₁-C₆-
 alkyl, C₁-C₆-alkenyl, or C₁-C₆-alkynyl, and R⁶ or R⁷ may
 form with either R¹ or R⁵ a substituted or unsubstituted
 15 carbocyclic ring,

n is 1,

R⁸ to R¹⁵ are independently H, branched or linear C₁-C₁₅-
 alkyl, C₁-C₁₅-alkynyl, or C₁-C₄-alkoxy, they may form
 together one or more aliphatic or aromatic rings, these
 20 rings may optionally contain branched or linear C₁-C₁₀-
 alkyl, C₁-C₁₀-alkenyl, or C₁-C₁₀-alkynyl residues, and the
 above rings and residues may comprise one or more oxygen
 atoms,

with the proviso that compounds

25 wherein

all of R⁸ to R¹⁵ are H,

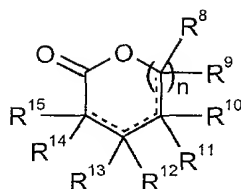
or

all of R^{10} to R^{15} are H and either R^8 is C_6 and R^9 is H or R^9 is C_6 and R^8 is H

are excluded,

5 and

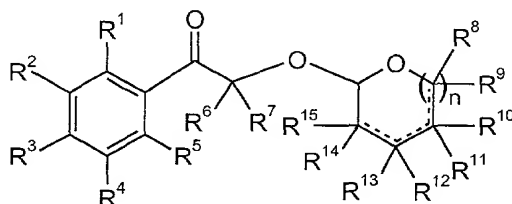
a lactone of formula III:



(III)

which contains not more than 20 carbon atoms.

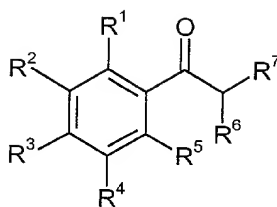
A further embodiment of the present invention is a
10 perfumed product comprising a fragrance precursor of
formula I:



(I)

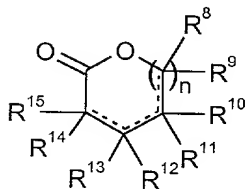
the dotted lines indicating one or two optional double
bonds in the cyclic acetal,

15 that forms fragrant ketone of formula II:



(II)

and a fragrant lactone of formula III:



(III)

containing not more than 20 carbon atoms,

5 wherein

R¹ to R⁵ represent independently H, -NO₂, linear or branched C₁-C₆-alkyl, C₁-C₆-alkenyl, C₁-C₆-alkynyl, or C₁-C₄-alkoxy,

10 R¹ and R², R² and R³, R³ and R⁴, and R⁴ and R⁵ may form together one or two aliphatic or aromatic rings, these rings may optionally contain linear or branched C₁-C₄-alkyl, C₁-C₄-alkenyl, or C₁-C₄-alkynyl residues, and these rings and residues may comprise one or more oxygen atoms,

15 R⁶ and R⁷ are independently H, linear or branched C₁-C₆-alkyl-, C₁-C₆-alkenyl, or C₁-C₆-alkynyl, and R⁶ or R⁷ may form with either R¹ or R⁵ a carbocyclic ring optionally substituted by an aliphatic residue,

n is either 0 or 1,

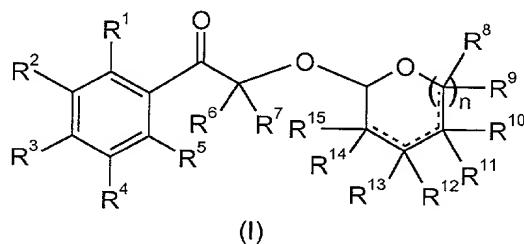
20 R⁸ to R¹⁵ are independently H, branched or linear C₁-C₁₅-alkyl, C₁-C₁₅-alkenyl, C₁-C₁₅-alkynyl, or C₁-C₄-alkoxy, they may form together one or more aliphatic or aromatic rings,

these rings may optionally contain branched or linear C₁-C₁₀-alkyl, C₁-C₁₀-alkenyl, or C₁-C₁₀-alkynyl residues, and these rings and residues may comprise one or more oxygen atoms.

5 Another embodiment of the present invention is a perfumed product according to claim 21 wherein the perfumed product is selected from the group consisting of laundry compositions, cleaning products, body care products, and personal care products.

10 Another embodiment of the present invention is a process for providing a fragrance to a substrate comprising:

(a) treating a substrate with a perfumed product comprising a fragrance precursor of formula I:



the dotted lines indicating one or two optional double bonds in the cyclic acetal,

wherein

R¹ to R⁵ represent independently H, -NO₂, linear or
20 branched C₁-C₆-alkyl, C₁-C₆-alkenyl, C₁-C₆-alkynyl, or C₁-C₄-alkoxy,

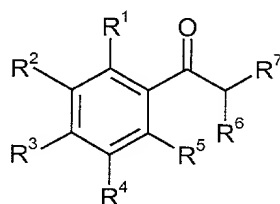
R¹ and R², R² and R³, R³ and R⁴, and R⁴ and R⁵ may form together one or two aliphatic or aromatic rings, these rings may optionally contain linear or branched C₁-C₄-
25 alkyl, C₁-C₄-alkenyl, or C₁-C₄-alkynyl residues, and these rings and residues may comprise one or more oxygen atoms,

R⁶ and R⁷ are independently H, linear or branched C₁-C₆-alkyl-, C₁-C₆-alkenyl, or C₁-C₆-alkynyl, and R⁶ or R⁷ may form with either R¹ or R⁵ a carbocyclic ring optionally substituted by an aliphatic residue,

5 n is either 0 or 1,

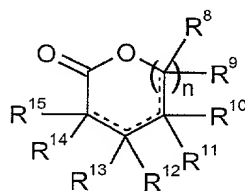
R⁸ to R¹⁵ are independently H, branched or linear C₁-C₁₅-alkyl, C₁-C₁₅-alkenyl, C₁-C₁₅-alkynyl, or C₁-C₄-alkoxy, they may form together one or more aliphatic or aromatic rings, these rings may optionally contain branched or linear C₁-
10 C₁₀-alkyl, C₁-C₁₀-alkenyl, or C₁-C₁₀-alkynyl residues, and these rings and residues may comprise one or more oxygen atoms; and

(b) allowing the compound of formula I to be cleaved to form a fragrant ketone of formula II:



(II)

and a fragrant lactone of formula III:



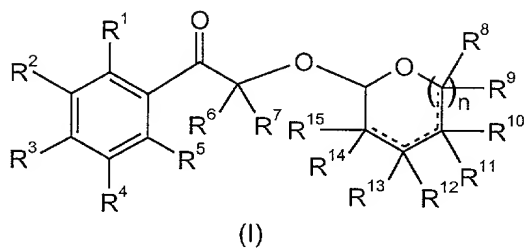
(III)

containing not more than 20 carbon atoms.

A further embodiment of the present invention is a
20 process for providing a perfumed product comprising:

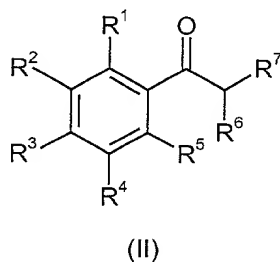
(a) forming a mixture by combining a base material

with a compound according to formula I:

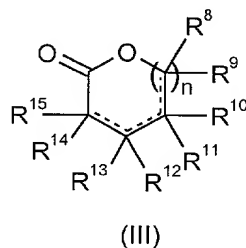


the dotted lines indicating one or two optional double bonds in the cyclic acetal,

5 that forms fragrant ketone of formula II:



and a fragrant lactone of formula III:



containing not more than 20 carbon atoms,

10 wherein

R^1 to R^5 represent independently H, $-NO_2$, linear or branched C_1 - C_6 -alkyl, C_1 - C_6 -alkenyl, C_1 - C_6 -alkynyl, or C_1 - C_4 -alkoxy,

R^1 and R^2 , R^2 and R^3 , R^3 and R^4 , and R^4 and R^5 may form
15 together one or two aliphatic or aromatic rings, these rings may optionally contain linear or branched C_1 - C_4 -

alkyl, C₁-C₄-alkenyl, or C₁-C₄-alkynyl residues, and these rings and residues may comprise one or more oxygen atoms,

R⁶ and R⁷ are independently H, linear or branched C₁-C₆-alkyl-, C₁-C₆-alkenyl, or C₁-C₆-alkynyl, and R⁶ or R⁷ may
5 form with either R¹ or R⁵ a carbocyclic ring optionally substituted by an aliphatic residue,

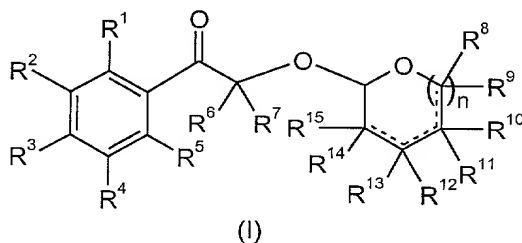
n is either 0 or 1,

R⁸ to R¹⁵ are independently H, branched or linear C₁-C₁₅-alkyl, C₁-C₁₅-alkenyl, C₁-C₁₅-alkynyl, or C₁-C₄-alkoxy, they
10 may form together one or more aliphatic or aromatic rings, these rings may optionally contain branched or linear C₁-C₁₀-alkyl, C₁-C₁₀-alkenyl, or C₁-C₁₀-alkynyl residues, and these rings and residues may comprise one or more oxygen atoms; and

15 (b) forming a perfumed product from the mixture.

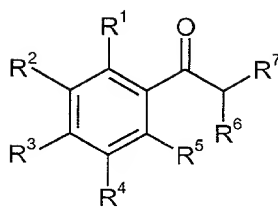
DETAILED DESCRIPTION OF THE INVENTION

The present invention relates to fragrance precursors of formula I



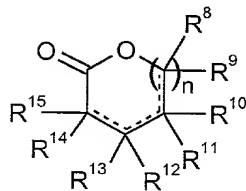
20 wherein the dotted lines indicate the location of one or two optional double bonds in the cyclic acetal,

which precursors upon exposure to light, and in particular daylight, release a fragrant ketone of formula II



(II)

and a fragrant lactone of formula III



(III)

containing not more than 20 carbon atoms,

5 wherein

R¹ to R⁵ represent independently H, -NO₂, branched or linear C₁-C₆-alkyl, C₁-C₆-alkenyl, C₁-C₆-alkynyl, or C₁-C₄-alkoxy,

10 R¹ and R², R² and R³, R³ and R⁴, and R⁴ and R⁵ may form together one or two aliphatic or aromatic rings, these rings may optionally contain branched or linear C₁-C₄-alkyl, C₁-C₄-alkenyl, or C₁-C₄-alkynyl residues, and the above rings and residues may comprise one or more oxygen atoms,

15 R⁶ and R⁷ are independently H, branched or linear C₁-C₆-alkyl, C₁-C₆-alkenyl, or C₁-C₆-alkynyl, and R⁶ or R⁷ may form with either R¹ or R⁵ a carbocyclic ring optionally substituted by an aliphatic residue,

n is 0 or 1,

20 R⁸ to R¹⁵ are independently H, branched or linear C₁-C₁₅-alkyl, C₁-C₁₅-alkenyl, C₁-C₁₅-alkynyl, or C₁-C₄-alkoxy, and

they may form together one or more aliphatic or aromatic rings, these rings may optionally contain branched or linear C₁-C₁₀-alkyl, C₁-C₁₀-alkenyl or C₁-C₁₀-alkynyl residues, and the above rings and residues may comprise
5 one or more oxygen atoms, or

R⁸ and R⁹ together; R¹⁰ and R¹¹ together; R¹² and R¹³ together; or R¹⁴ and R¹⁵ together represent H, branched or linear C₁-C₁₅-alkyl, C₁-C₁₅-alkenyl, C₁-C₁₅-alkynyl or C₁-C₄-alkoxy when the ring carbon atom supporting these groups
10 is unsaturated,

and

branched carbon chains also comprise multiple branched chains.

The present invention also relates to compounds of
15 formula I.

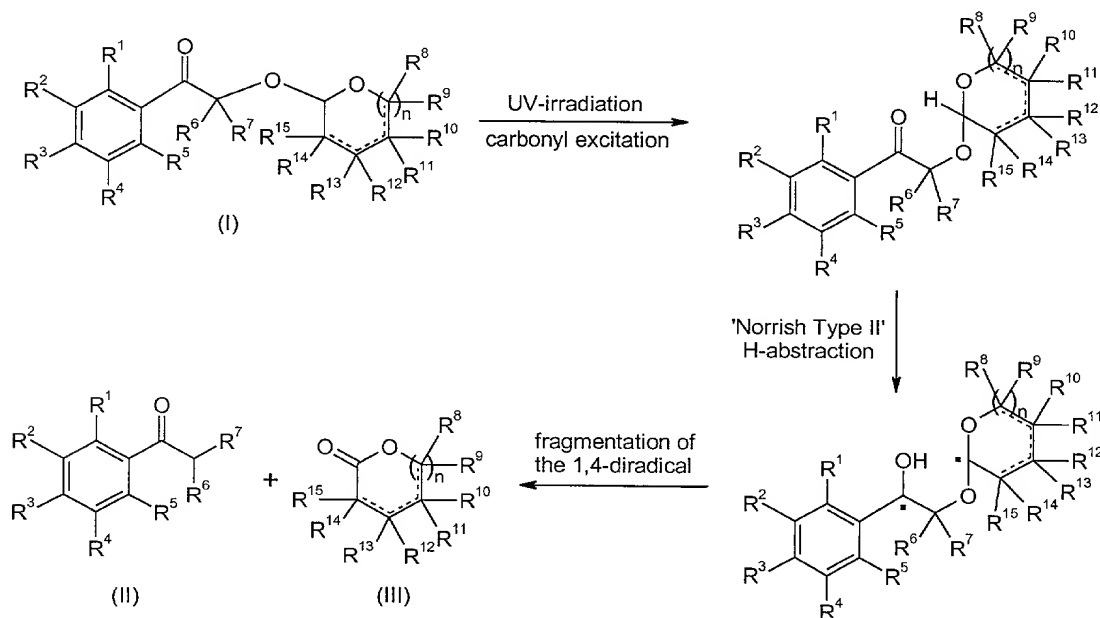
The fragrance precursors of formula I release, upon exposure to light, volatile fragrant lactones of formula III and fragrant ketones of formula II. Since the precursors of the invention are stable in alkaline
20 environment and show high substantivity, they are excellently adapted for detergent and laundry use.

The fragrance precursors of the present invention are slowly cleaved when exposed to light, in particular daylight. Upon absorption of energy from the light, the phenacyl acetals undergo a Norrish Type II photoreaction
25 which leads to the release of a fragrant ketone of formula II and a fragrant lactone of formula III.

The release of the above mentioned fragrant compounds occurs, for example, upon exposure to sunlight penetrating
30 through ordinary windows and therefore, not being particularly rich in UV irradiation. Obviously, upon exposure to bright sunlight, in particular outdoors, the

release of the fragrant compounds of formula II and III will occur faster and to a greater extent than upon exposure to room light inside a building. The cleavage of the precursors of the present invention can also be initiated by an appropriate lamp, for example a sun tanning lamp.

The photoreaction of the fragrance precursors of formula I begins with the absorption of light by the keto-group followed by abstraction of the acetal-H atom and subsequent cleavage of the resulting 1,4-diradical (Scheme A). It has been found that the aromatic residue of the fragrance precursors plays an important role in this photoreaction as it influences the absorption maximum λ_{\max} of the keto-group. Therefore, the cleavage properties of the fragrance precursors can be modified by variation of the substituents R^1 to R^5 .



Scheme A

Examples of ketones of formula II are: acetanisole (1-(4-methoxyphenyl)-ethanone) (Givaudan Roure (Inter-

national) SA, Vernier, Switzerland), acetophenone (1-phenyl-ethanone) (Haarmann & Reimer GmbH, Germany), CRY SOLIDE® (4-acetyl-6-tert-butyl-1,1-dimethyl-indan) (Givaudan Roure (International) SA, Vernier, Switzerland),

5 Dimethyl acetophenone (1-(2,4-dimethylphenyl)-ethanone) (Fluka AG, Buchs, Switzerland), FIXOLIDE® (1-(5,6,7,8-tetrahydro-3',5',5',6',8',8'-hexamethyl-2-naphthalenyl-ethanone) (Givaudan Roure (International) SA, Vernier, Switzerland), FLORANTONE T® (1-(5,6,7,8-tetrahydro-2-

10 naphthalenyl)-ethanone) (Takasago Perfumery Co., Japan), GRASSENONE 34® (3-methyl-1-(4-methylphenyl)-4-hexen-1-one) (Keemia Institute, Tallin USSR), isopropylindanone (2-(1-methylethyl)-indanone) (Givaudan Roure (International) SA, Vernier, Switzerland), LAVONAX® (1-phenyl-4-penten-1-one)

15 (International Flavors & Fragrances, USA), Musk F (5-acetyl-1,1,2,3,3-pentamethyl-indane) (CNNP), MUSK KETONE® (4-tert-butyl-3,5-dinitro-2,6-dimethyl-acetophenone) (Givaudan Roure (International) SA, Vernier, Switzerland), NOVALIDE® (1,6,7,8-tetrahydro-1',4',6',6',8',8'-

20 hexamethyl-indacen-3(2H)-one) (Givaudan Roure (International) SA, Vernier, Switzerland), ORANGER CRYSTALS® (1-(2-naphthalenyl)-ethanone) (Givaudan Roure (International) SA, Vernier, Switzerland), ORINOX® (1-(4-(1,1-dimethylethyl)-2,6-dimethylphenyl)-ethanone) (Polak's

25 Frutal Works BV, Netherlands), PHANTOLIDE® (1-(2,3-dihydro-1',1',2',3',3',6'-hexamethyl-1H-inden-5-yl-ethanone) (Polak's Frutal Works BV, Netherlands), propiophenone (1-phenyl-propanone) (Haarmann & Reimer GmbH, Germany), TRASEOLIDE 100® (1-(2,3-dihydro-

30 1',1',2',6'-tetramethyl-3-(1-methylethyl-1H-inden-5-yl-ethanone) (Quest International, Netherlands), VERNOLIDE® (1-(5,6,7,8-tetrahydro-3',5',5',8',8'-pentamethyl-2-naphthalenyl)-ethanone) (Givaudan Roure (International) SA, Vernier, Switzerland), VERSALIDE® (1-(5,6,7,8-

Multiple-substituted polycyclic lactones of formula III are the delta-lactones wherein n is 1. Such lactones of formula III are, for example, FLOREX® (6- or 7-ethylideneoctahydro-5,8-methano(2H)-1-benzopyran-2-one) (Firmenich S.A., Switzerland), LACTOSCATONE® (hexahydro-3,5,5-trimethyl-3,8a-ethano(8aH)-1-benzopyran-2(3H)one) (DRAGOCO Gerberding & Co. AG, Germany) (Dragoco), Coumarin, Dihydrocoumarin (Givaudan Roure (International) SA, Vernier, Switzerland), and Octahydrocoumarin.

Some of the lactones of formula III described above, which are of pleasant odor, are particularly volatile. This is especially true for low molecular weight lactones that are substituted by aliphatic chains exhibiting typical fruity odors.

The fragrance precursors of the present invention are not, or are only slightly, volatile. The fragrant ketones of formula II and the fragrant lactones of formula III are released only upon exposure to light, especially daylight. The photochemical cleavage releases, over days and weeks, perceptible amounts of the fragrant compounds. The period depends, *inter alia*, on the amount or concentration of the precursor applied, the duration of exposure to light, its intensity, and its wavelength.

As used herein, the term "precursor" means a compound of formula I that is odorless until it undergoes photochemical cleavage to release fragrant compounds of formulae II and III.

Today's consumers select a certain product not only based on performance but also based on the odor. From the foregoing it is evident that systems for introducing a variety of fragrance accords to products having alkaline pH are desirable. The fragrance precursors of the present invention have the advantage that they are not or only slightly volatile and chemically stable in consumer

products having alkaline and neutral pH. A precursor of formula I added to a powder detergent, is stable in the detergent powder throughout storage. During the washing cycle (alkaline pH) and the rinsing cycle (neutral pH) the precursor is deposited on the fabric surface. It is only upon exposure of the fabric to light, for example during line drying in the sun, that the release of the fragrant ketones of formula II and the fragrant lactones of formula III is started.

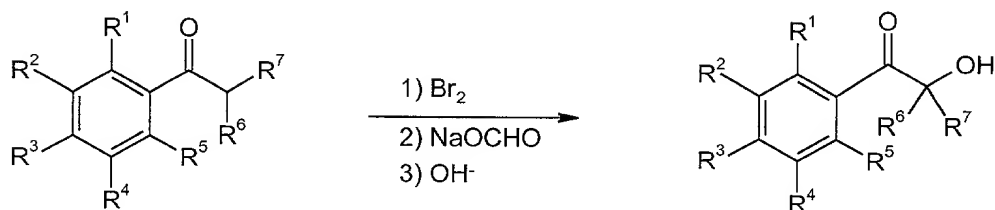
The fragrance precursors of formula I have the advantage that they have good substantivity on different substrates, especially on fabrics. Furthermore, the precursors are not or only slightly volatile, thus no loss occurs during storage. With the precursors of the present invention highly volatile lactones of formula III with low substantivity are successfully applied to achieve a long lasting pleasant odor. The volatile lactones are produced *in situ* after application of the precursors of formula I onto a fabric during the washing cycle.

As used herein, the term "substrate" means a fabric, a hard surface, skin, hair, or any other surface upon which it would be desirable to impart a fragrance.

In the precursors of the invention, the moiety derived from a fragrant ketone of formula II has three advantages: it introduces stability to the precursors of formula I, it introduces substantivity to the precursors of formula I and upon activation by light it exhibits fragrant properties.

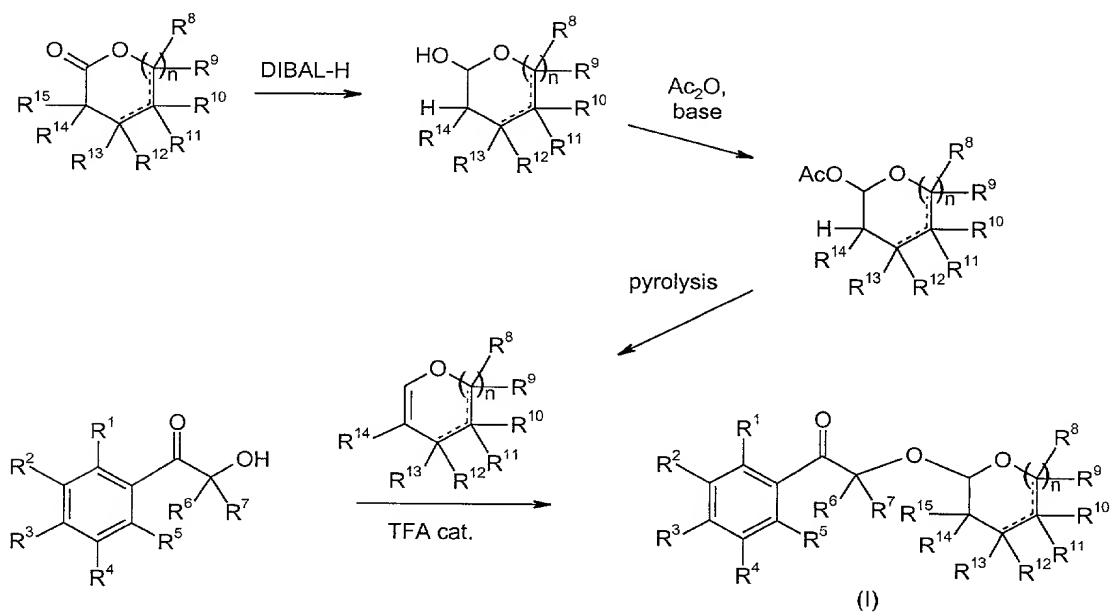
The fragrance precursors of the present invention are advantageously prepared by two methods. Both methods use an α -hydroxy-ketone as starting material. The α -hydroxy-ketone is prepared by bromination of the

corresponding fragrant ketone followed by sodium formate treatment and subsequent hydrolysis as shown in scheme I:



Scheme I

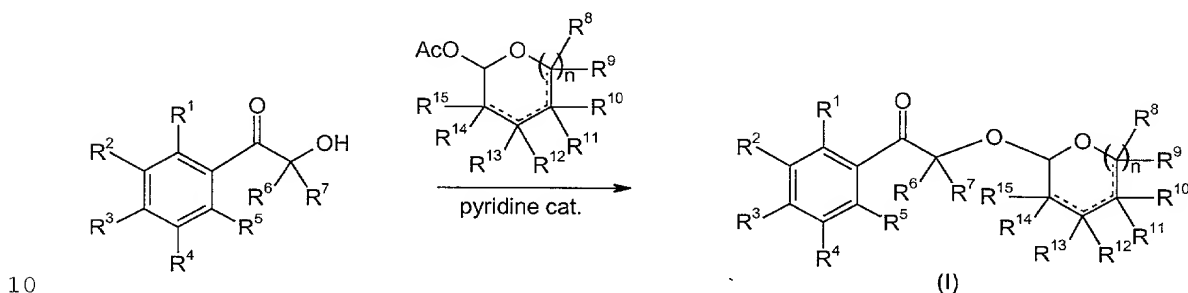
Then according to the first method, the α -hydroxy-ketone intermediate is reacted under acid conditions with a cyclic vinyl ether to the desired precursor of formula I. The cyclic vinyl ether is obtained from the corresponding lactone after reduction to the lactol, followed by acetylation and thermal elimination of acetic acid. For this method, either R¹⁴ or R¹⁵ needs to be H. The synthesis is illustrated in scheme II:



Scheme II

DIBAL-H is diisobutylaluminium hydride. TFA is trifluoroacetic acid. The abbreviation "cat." means the compound is used in a catalytic amount.

5 According to the second method, the α -hydroxy-ketone is reacted under slightly basic conditions with the aforementioned lactol acetate. This method is particularly suitable for lactones where both R^{14} and R^{15} are not H. The synthesis via this route is illustrated in scheme III:



Scheme III

Preferred precursors of the present invention are compounds releasing a lactone of formula III wherein n is 0, R^{10} is an aliphatic residue having 1 to 15 carbon atoms, and R^{11} to R^{15} are H. More preferred precursors are those releasing a lactone derived from gamma-hydroxy fatty acids having 4 to 14 carbon atoms.

20 Other preferred precursors include compounds wherein n is 0, one substituent of R^{11} to R^{15} is an aliphatic residue having 1 to 15 carbon atoms, and the remaining residues from R^{11} to R^{15} are H. More preferred compounds are those releasing a lactone wherein the aliphatic residue is R^{15} and has 1 to 10 carbon atoms.

25 Other preferred precursors include compounds wherein n is 0, two or more substituents of R^{10} to R^{15} are aliphatic residues having 1 to 15 carbon atoms, and the

remaining residues from R¹⁰ to R¹⁵ are H. More preferred compounds are those wherein R¹⁰ and R¹¹ are aliphatic residues having 1 to 10 carbon atoms.

Other preferred precursors include compounds wherein
5 n is 0 and two or more substituents of R¹⁰ to R¹⁵ are residues having 1 to 15 carbon atoms and form together one or more carbocyclic ring(s), which may optionally be substituted with one or more aliphatic residue(s) having 1 to 10 carbon atoms. More preferred compounds are
10 spirocyclic structures wherein R¹⁰ to R¹¹ form together a carbocyclic ring which is further substituted with one or more aliphatic residues having 1 to 10 carbon atoms.

Other preferred precursors of the present invention are compounds releasing a lactone of formula III wherein
15 is 1, R⁸ is an aliphatic residue having 1 to 15 carbon atoms, and R⁹ to R¹⁵ are H. More preferred precursors are those releasing a lactone derived from delta-hydroxy fatty acids having 5 to 14 carbon atoms.

Other preferred precursors include compounds wherein
20 n is 1, two or more substituents of R⁸ to R¹⁵ are aliphatic residues having 1 to 15 carbon atoms, and the remaining residues from R⁸ to R¹⁵ are H. More preferred compounds are 4,4,6-trimethyltetrahydropyran-2-one and 5-butyl-5-ethyl-tetrahydropyran-2-one.

Other preferred precursors include compounds wherein
25 n is 1 and at least two substituents of R⁸ to R¹⁵ are residues having 1 to 15 carbon atoms and form together one or more carbocyclic ring(s), which may optionally be substituted with one or more aliphatic residues having 1
30 to 10 carbon atoms. More preferred compounds are FLOREX[®] (6- or 7-ethylideneoctahydro-5,8-methano(2H)-1-benzopyran-2-one) (Firmenich S.A., Switzerland), LACTOSCATONE[®] (hexahydro-3,5,5-trimethyl-3,8a-ethano(8aH)-1-benzopyran-2(3H)one) (DRAGOCO Gerberding & Co. AG, Germany)

(Dragoco), Coumarin, Dihydrocoumarin (Givaudan Roure (International) SA, Vernier, Switzerland), and Octahydrocoumarin.

Other preferred precursors include compounds wherein
5 at least one of the residues R⁶ or R⁷ is H. More preferred are compounds wherein R⁶ and R⁷ are H. Upon cleavage of these precursors a fragrant ketone of formula II is released wherein said ketone is an aryl methyl ketone.

Other preferred precursors include compounds wherein
10 R⁶ and R⁷ are H and R¹ to R⁵ represent independently hydrogen, -NO₂, linear or branched C₁-C₆ alkyl, alkenyl, alkynyl, and C₁-C₄ alkoxy. More preferred compounds are those releasing a fragrant ketone of formula II wherein the fragrant ketone is selected from the group 1-phenyl-
15 ethanone, 2,4-dimethylphenyl-ethanone, 1-(4-(1,1-dimethylethyl)-2,6-dimethylphenyl)-ethanone, 1-(4-tert-butyl-3,5-dinitro-2,6-dimethyl)-ethanone, and 1-(4-methoxyphenyl)-ethanone.

Other preferred precursors include compounds wherein
20 R¹ and R², R² and R³, R³ and R⁴, and R⁴ and R⁵ form together one or two ring(s), which is (are) aliphatic and/or aromatic. These rings may optionally contain substituted or unsubstituted C₁-C₄ alkyl, alkenyl, or alkynyl residues, and may contain one or more oxygen atoms. More preferred
25 compounds are those releasing a fragrant ketone of formula II wherein the fragrant ketone is selected from the group 1-(2-naphthalenyl)-ethanone, 4-acetyl-6-tert-butyl-1,1-dimethyl-indan, 1-(5,6,7,8-tetrahydro-3',5',5',6',8',8'-hexamethyl-2-naphthalenyl)-ethanone, 1-(5,6,7,8-
30 tetrahydro-3',5',5',8',8'-pentamethyl-2-naphthalenyl)-ethanone, 1-(5,6,7,8-tetrahydro-3'-ethyl-5',5',8',8'-tetramethyl-2-naphthalenyl)-ethanone, 1-(2,3-dihydro-1',1',2',3',3',6'-hexamethyl-1H-inden-5-yl)-ethanone, 1-(2,3-dihydro-1',1',2',6'-tetramethyl-3-(1-methylethyl)-1H-

indene-5-yl-ethanone), 5-acetyl-1,1,2,3,3-pentamethyl-indane, and 1-(5,6,7,8-tetrahydro-2-naphthalenyl)-ethanone.

Because the compounds of formula I, upon exposure to light, are cleaved and provide a fragrant ketone of formula II and a fragrant lactone of formula III, they permit the development of useful consumer products with enhanced fragrant properties, especially having long lasting pleasant odor. Therefore, the present invention also relates to products containing the fragrant precursors.

The fragrance precursors of the present invention can be used in any product in which a prolonged and defined release of the above mentioned fragrant compounds is desired. Therefore, these precursors are especially useful in functional and fine perfumery, particularly in products which are exposed to sunlight, during or after application.

The compounds of the present invention also can act as fragrance precursors in fine fragrances, industrial, institutional, home, and personal care products. To this end, the compounds of the present invention are incorporated, e.g. by mixing, stirring or other conventional mixing process, into a suitable base material from which functional and fine fragrances, industrial, institutional, home, and personal care products are made. Such base materials are conventional and well known to those skilled in the art. Industrial, institutional, and home cleaning products to which the fragrance precursors can be added include all kinds of detergents, window cleaners, hard surface cleaners, all purpose cleaners, and furniture polishes. The products can be in the form of liquids or solids, such as powders or tablets. Fabrics and surfaces treated with a product containing a fragrance

precursor of the present invention will release a fresh and clean odor upon exposure to light much longer than when cleaned with a conventional cleaner. Fabrics or cloths washed with such detergents will release the
5 fragrant compounds even after having been stored for weeks in a dark place, e.g., a wardrobe.

The precursors of the present invention are also useful for application in all kinds of body care products. Especially interesting products are hair care products,
10 for example shampoos, conditioners, and hairsprays and skin care products such as cosmetic products and especially sun protection products.

The above mentioned products are of course only illustrative and non-limiting. Many other products to
15 which the precursors of the present invention may be added include soaps, bath and shower gels, deodorants, and even perfumes and colognes.

The fragrance precursors of the present invention can be used alone or in combination with other fragrance
20 ingredients, solvents or adjuvants known to those skilled in the art. Such ingredients are described, for example, in "Perfume and Flavor Chemicals," S. Arctander, Ed., Vol. I & II, Allured Publishing Corporation, Carol Stream, USA, 1994 and include fragrance compounds of natural or
25 synthetic origin and essential oils of natural products.

The amount of precursor of formula I to be incorporated into the various above-mentioned products will vary within a wide range. The amounts depend on the nature of the fragrant compounds to be released, the
30 nature of the product to which the precursors are added, and the desired olfactory effect. The amounts used also depend on the co-ingredients in a given composition when the precursors of the present invention are used in admixture with perfuming co-ingredients, solvents, or

adjuvants. Typical concentrations of the precursors are in the range of 0.01% to 5% by weight of the products.

The following examples are provided to further illustrate various aspects of the present invention.
5 These examples are illustrative only and are not intended to limit the scope of the invention in any way.

EXAMPLES

In the examples that follow, the following chemicals
10 were obtained from commercial sources: bromo-acetonaphtone, bromo-acetanisole, sodium formate, diisobutyl-aluminum hydride (solution in hexanes), JASMOLACTONE®, PEACH PURE®, METHYL LAITONE®, acetic anhydride, triethylamine, pyridine, trifluoroacetic acid. α
15 -Bromo-Fixolide was prepared from FIXOLIDE® according to R.M. Cowper, L.H. Davidson, *Org. Synth. Coll. Vol. II*, 1943, 480-481.

NMR: values of coupling constants J are given in Hertz (Hz).

20

Example 1

Preparation of Cyclic Phenacyl Acetals

1. General procedure for the preparation of hydroxy-acetophenones

A suspension of the corresponding bromo-acetophenone
25 (0.05 mmol) and sodium formate (17 g, 0.25 mol, 5 eq.) in aqueous ethanol (85%, 150 ml) was heated at reflux until completion of the reaction (TLC). Most of the ethanol was evaporated and the mixture partitioned between MTBE (80 ml) and water (70 ml). The organic phase was separated and
30 washed with aqueous NaHCO₃ (sat.) and brine. Removal of

the solvent *in vacuo*, after drying over MgSO_4 , afforded a crude product as a solid which was recrystallised from ethanol.

2-Hydroxy-1-(4-methoxy-phenyl)-ethanone

5 Obtained according to the general procedure.

mp 104-105 °C.

$^1\text{H-NMR}$ (400 MHz, CDCl_3): 3.48 (t, 1H, J 4); 4.82 (d, 2H, J 4); 6.95-7.0 (m, 2H); 7.85-7.95 (m, 2H).

IR (ν_{max} , cm^{-1} , neat): 3415m, 2929w, 1672s, 1603s.

10 **MS** [m/z (EI)]: 166 (M^+ , 4), 155 (100), 77 (28).

1-(3,5,5,6,8,8-Hexamethyl-5',6',7',8'-tetrahydro-naphthalen-2-yl)-2-hydroxy-ethanone

Obtained according to the general procedure.

15 **mp** 81-82°C.

$^1\text{H-NMR}$ (400 MHz, CDCl_3): 1.0 (d, 3H, J 6.8); 1.08 (s, 3H); 1.26 (s, 3H); 1.31 (s, 3H); 1.33 (s, 3H); 1.41 (dd, 1H, J 13.2, 2.4); 1.63 (dd, 1H, J 13.2, 13.2); 1.8-1.95 (m, 1H); 2.54 (s, 3H); 4.76 (s, 2H); 7.26 (s, 1H); 7.57 (s, 1H).

20 **IR** (ν_{max} , cm^{-1} , neat): 3447w, 2963m, 2911m, 1675s, 1607w.

MS [m/z (EI)]: 274 (M^+ , 3), 243 (100).

2-Hydroxy-1-naphthalen-2-yl-ethanone

Obtained according to the general procedure.

25 **mp** 114-115°C.

¹H-NMR (400 MHz, CDCl₃): 3.59 (t, 1H, *J* 4.4); 5.02 (d, 2H, *J* 4.4); 7.55-7.7 (m, 2H); 7.85-8.0 (m, 4H); 8.43 (s, 1H).

IR (ν_{max} , cm⁻¹, neat): 3428m, 3391m, 3051w, 2931w, 1680s, 1627m.

5 **MS** [*m/z* (EI)]: 186 (M⁺, 12), 155 (75), 127 (100), 40 (26), 28 (41).

2. General procedure for the preparation of lactols

10 Lactols were obtained by reduction of the corresponding lactone: a suspension of the lactone (0.1 mol) in toluene (150 ml) was cooled to -78 °C (CO₂/acetone) and treated with a solution of DIBAL-H (~ 1 M in hexanes, 110 ml, 0.11 mol, 1.1 equivalents). After the reaction was finished, methanol (85 ml) was slowly
15 added and the reaction mixture allowed to warm to room temperature. Then a solution of potassium sodium tartrate (Rochelle's salt) (30% aq.) was added and the mixture stirred for 45 minutes, whereafter the phases separated well. The aqueous phase was extracted with MTBE, and the
20 combined organic layers were washed twice with potassium sodium tartrate (Rochelle's salt) (30% aq.) and dried over MgSO₄. The crude obtained after removal of the solvents was purified by distillation under reduced pressure to afford a colorless oil.

25 **8-Methyl-1-oxa-spiro[4.5]decan-2-ol**

Obtained as a mixture of diastereomers (ratio 1:4) from Methyl LAITONE[®] according to the general procedure.

bp_{0.06 Torr}: 72-73°C.

¹H-NMR (400 MHz, CDCl₃): 0.8-1.05 (m, 2H); 0.88 (d, 3H, *J* 6.4); 1.2-1.55 (m, 4H); 1.6-1.75 (m, 2H); 1.8-2.1 (m, 5H); 3.67 (s, 0.2H); 3.83 (s, 0.8H); 5.50 (m, 1H).

IR (ν_{max} , neat, cm⁻¹): 3400mbr, 2925s, 2855m, 1774w.

5 **MS [m/z (EI)]**: 170 (M⁺, 1), 152 (47), 113 (39), 108(28), 96 (25), 95 (100), 93 (31), 81 (70), 79 (29), 70 (22), 67 (46), 55 (46), 53 (20), 41 (37), 39 (27).

5-Heptyl-tetrahydro-furan-2-ol

10 Obtained as a mixture of diastereomers (ratio 2:3) from PEACH PURE[®] according to the general procedure.

bp_{0.07 Torr}: 96-98°C.

15 **¹H-NMR** (400 MHz, CDCl₃): 0.88 (t, 3H, *J* 6.8); 1.2-1.5 (m, 11H); 1.5-1.65 (m, 1H); 1.65-1.8 (m, 1H); 1.8-1.9 (m, 1H); 1.9-2.0 (m, 1H); 2.0-2.17 (m, 1H); 2.98 (d, 0.4H, *J* 2.4); 3.07 (d, 0.6H, *J* 2.4); 3.95-4.02 (m, 0.4H); 4.15-4.25 (m, 0.6H); 5.45-5.5 (m, 0.4H); 5.52-5.6 (m, 0.6H).

IR (ν_{max} , neat, cm⁻¹): 3405mbr, 2926s, 2856m, 1780w.

20 **MS [m/z (EI)]**: 185 (M⁺-H, 1), 87 (100), 69 (41), 55 (22), 43 (30), 41 (27).

6-(Pent-3-enyl)-tetrahydro-pyran-2-ol

25 Obtained as a mixture of diastereomers (ratio 35:65) from JASMOLACTONE[®] according to the general procedure, without final distillation.

¹H-NMR (400 MHz, CDCl₃): 1.1-1.25 (m, 0.35H); 1.25-1.4 (m, 0.65H); 1.4-1.75 (m, 7H); 1.75-1.9 (m, 2H); 2.0-2.2 (m,

2H); 2.3-2.37 (m, 0.65H); 2.42-2.5 (m, 0.35H); 2.9 (s, 0.35H); 3.37-3.45 (m, 0.65H); 3.52 (s, 0.65H); 3.9-4.0 (m, 0.35H); 4.69 (d, 0.65H, J 9.2); 5.3 (s, 0.35H); 5.35-5.5 (m, 2H).

5 **IR** (ν_{\max} , neat, cm^{-1}): 3394mbr, 2936m, 2857m, 1719m.

MS [m/z (**EI**)]: 170 (M^+ , 1), 152 ($M-H_2O$, 23), 98 (36), 95 (21), 83 (22), 81 (48), 79 (25), 69 (23), 68 (26), 67 (40), 56 (24), 55 (100), 41 (41), 39 (26).

10 **3. General procedure for the preparation of the acetylated lactols.**

A cold (0°C) solution of the lactol (50 mmol) in dichloromethane (75 ml) was treated with acetic anhydride (9.5 ml, 100 mmol, 2 eq.) and triethylamine (13.9 ml, 100
15 mmol, 2 eq.). After stirring overnight at room temperature, the mixture was poured into cold water and the separated aqueous phase was extracted with MTBE. The combined organic layers were washed with water and brine, and dried over MgSO_4 . Removal of the solvents afforded a
20 colorless oil which was used without further purification.

Acetic acid 8-methyl-1-oxa-spiro[4.5]dec-2-yl ester

Obtained according to the general procedure.

$^1\text{H-NMR}$ (400 MHz, CDCl_3): 0.9-1.05 (m, 2H); 0.89 (d, 3H, J
25 6.4); 1.3-1.45 (m, 2H); 1.45-1.6 (m, 2H); 1.7-1.95 (m, 5H); 2.0-2.2 (m, 2H); 2.02 (s, 3H); 6.24 (d, 1H, J 4.4).

IR (ν_{\max} , neat, cm^{-1}): 2928m, 2857m, 1740s.

MS [m/z (EI)]: 212 (M^+ , 1), 152 (53), 108(28), 96 (24), 95 (100), 93 (31), 81 (70), 79 (28), 70 (22), 67 (41), 55 (34), 45 (23), 43 (36), 41 (31), 39 (24).

5 **Acetic acid 5-heptyl-tetrahydro-furan-2-yl ester**

Obtained as a mixture of diastereomers (ratio 45:55) according to the general procedure.

$^1\text{H-NMR}$ (400 MHz, CDCl_3): 0.88 (t, 3H, J 6.6); 1.2-1.8 (m, 14H); 1.9-2.2 (m, 2H); 2.03 (s, 1.35H); 2.04 (s, 1.65H);
10 4.02-4.12 (m, 0.45H); 4.17-4.22 (m, 0.55H); 6.23 (m, 0.45H); 6.28 (m, 0.55H).

IR (ν_{max} , neat, cm^{-1}): 2927m, 2856m, 1780m, 1742s.

MS [m/z (EI)]: 228 (M^+ , 1), 168 (35), 84 (54), 83 (59), 82 (37), 81 (26), 71 (33), 70 (54), 69 (100), 68 (23), 67
15 (26), 57 (48), 56 (34), 55 (67), 43 (39), 41 (67), 39 (28), 29 (24).

Acetic acid 6-pent-3-enyl-tetrahydro-pyran-2-yl ester

Obtained as a mixture of diastereomers (ratio 1:1)
20 according to the general procedure.

$^1\text{H-NMR}$ (400 MHz, CDCl_3): 1.15-1.3 (m, 1H); 1.4-1.7 (m, 8H); 1.75-1.85 (m, 1H); 1.85-1.95 (m, 1H); 2.0-2.15 (m, 1H); 2.1 (s, 3H); 2.3-2.37 (m, 0.5H); 2.4-2.5 (m, 0.5H); 3.47-3.55 (m, 1H); 5.35-5.5 (m, 2H); 5.63 (m, 1H).

25 **IR** (ν_{max} , neat, cm^{-1}): 2940w, 1743m.

MS [m/z (EI)]: 212 (M^+ , 1), 95 (24), 81 (55), 79 (27), 68 (26), 67 (41), 57 (28), 55 (100), 53 (20), 45 (20), 43 (42), 41 (40), 39 (32), 29 (25).

4. General procedure for the preparation of the cyclic vinyl ethers

Cyclic vinyl ethers were obtained by pyrolysis: a
5 solution of the acetyl derivative (50 mmol) in toluene
(100 ml) was dropped through a hot (260°C) vertical PYREX®
tube (32 cm in length, 2 cm in diameter) filled with
PYREX® Raschig rings (5 mm in height, 3 mm in diameter)
under normal pressure. The reaction solution was collected
10 in a cold flask (CO₂/acetone) and washed with aq. NaHCO₃
(sat.) and brine. After drying over MgSO₄ and removal of
the solvents, the crude was purified by distillation.

8-Methyl-1-oxa-spiro[4.5]dec-2-ene

15 Obtained according to the general procedure.

bp_{0.1 Torr}: 50°C (Kugelrohr).

¹H-NMR (400 MHz, CDCl₃): 0.90 (d, 3H, *J* 6.8); 0.95-1.1 (m, 2H); 1.25-1.65 (m, 5H); 1.65-1.85 (m, 4H); 4.75 (m, 1H); 6.25 (m, 1H).

20 **IR** (ν_{max} , neat, cm⁻¹): 2927s, 2855m, 1743m, 1621m.

MS [*m/z* (EI)]: 152 (M⁺, 54), 108 (30), 96 (26), 95 (100), 93 (33), 81 (76), 79 (30), 70 (23), 67 (44), 55 (35), 53 (20), 41 (31), 39 (26).

25 2-Heptyl-2,3-dihydro-furan

bp_{12 mbar}: 90-91°C.

¹H-NMR (400 MHz, CDCl₃): 0.88 (t, 3H, J 8); 1.2-1.45 (m, 10H); 1.5-1.6 (m, 1H); 1.65-1.75 (m, 1H); 2.2-2.3 (m, 1H); 2.65-2.72 (m, 1H); 4.47-4.55 (m, 1H); 4.84 (m, 1H); 6.26 (m, 1H).

5 IR (ν_{max}, neat, cm⁻¹): 2926s, 2856m, 1731w, 1619m.

MS [m/z (EI)]: 168 (M⁺, 37), 84 (53), 83 (60), 82 (36), 81 (23), 71 (32), 70 (54), 69 (100), 68 (25), 67 (28), 57 (59), 56 (41), 55 (84), 54 (23), 43 (51), 42 (22), 41 (95), 39 (40), 29 (36), 27 (23).

10

2-Pent-3-enyl-3,4-dihydro-2H-pyran

bp_{0.1 Torr}: 50-60°C (Kugelrohr).

15 ¹H-NMR (400 MHz, CDCl₃): 1.45-1.75 (m, 6H); 1.77-1.9 (m, 1H); 1.9-2.0 (m, 1H); 2.0-2.2 (m, 3H); 3.75-3.82 (m, 1H); 4.62-4.7 (m, 1H); 5.35-5.52 (m, 2H); 6.36 (d, 1H, J 8).

IR (ν_{max}, neat, cm⁻¹): 3060w, 2920m, 2851w, 1650m.

MS [m/z (EI)]: 152 (M⁺, 15), 95 (25), 81 (55), 79 (28), 68 (26), 67 (41), 57 (28), 55 (100), 53 (20), 41 (38), 39 (32), 29 (23).

20

5. Preparation of cyclic phenacyl acetals (fragrance precursors)

Method A:

25 The cyclic vinyl ether (2 eq.) was added to a suspension of the hydroxy-acetophenone (10 mmol) in toluene (10 ml), followed by trifluoroacetic acid (2 or 3 drops, ~ 0.01 eq.). The mixture was heated at 50°C. When the reaction was complete (TLC, 2-3 hours), it was diluted

with MTBE and poured into aq. NaHCO₃ (sat.). The aqueous phase was separated and extracted with MTBE, and the combined organic layers were washed with brine and dried over MgSO₄. The crude, obtained after evaporation of the solvents, was purified by chromatography (SiO₂, EtOAc/Hexane) to afford the desired product as a colorless to pale yellow oil.

Method B:

The acetyl derivative derived from the fragrant lactone (5 mmol) and pyridine (3-4 drops, 0.1 eq.) was added to a suspension of the hydroxy-acetophenone (10 mmol) in toluene (10 ml). The mixture was heated under reflux overnight. It was then poured into aq. NaHCO₃ (sat.) and the separated aqueous phase was extracted with MTBE. The combined organic layers were washed with brine and dried over MgSO₄. The crude, obtained after evaporation of the solvents, was purified by chromatography (SiO₂, EtOAc/Hexane) to afford the desired product as a colorless to pale yellow oil.

1-(3,5,5,6,8,8-Hexamethyl-5,6,7,8-tetrahydro-naphtalen-2-yl)-2-(8-methyl-1-oxa-spiro[4.5]dec-2-yloxy)-ethanone (1)

Obtained as a separable mixture of diastereomers (ratio 6:1) according to method A.

¹H-NMR (400 MHz, CDCl₃):

major diastereomer: 0.88 (d, 3H, J 6.8); 0.95-1.02 (m, 2H); 0.99 (d, 3H, J 6.8); 1.06 (s, 3H); 1.25 (s, 3H); 1.30 (s, 3H); 1.32 (s, 3H); 1.35-1.8 (m, 9H); 1.8-1.95 (m, 3H); 2.0-2.1 (m, 1H); 2.13-2.22 (m, 1H); 2.48 (s, 3H); 4.72 (m, 2H); 5.21 (m, 1H); 7.20 (s, 1H); 7.54 (s, 1H).

minor diastereomer: 0.9 (d, 3H, J 6.8); 0.9-1.02 (m, 2H);
0.99 (d, 3H, J 6.8); 1.07 (s, 3H); 1.27 (m, 3H); 1.32 (s,
3H); 1.33 (s, 3H); 1.25-1.8 (m, 9H); 1.82-2.0 (m, 3H);
2.0-2.2 (m, 2H); 2.54 (s, 3H); 4.67-4.8 (m, 2H); 5.38 (dd,
5 1H, J 4.8, 1.2); 7.21 (s, 1H); 7.56 (s, 1H).

IR (ν_{\max} , neat, cm^{-1}): 2960m, 2925m, 1681m, 1607w, 1544w.

UV [λ (ϵ), CH_2Cl_2 , nm]: 217 (18273), 258 (10652).

MS [m/z (EI)]: 426 (M^+ , 1), 258 (20), 244 (25), 243 (100),
153 (96), 152 (38), 135 (84), 81 (24), 69 (24), 67 (25),
10 55 (22), 43 (22), 41 (25).

2-(5-Heptyl-tetrahydro-furan-2-yloxy)-1-(3,5,5,6,8,8-hexamethyl-5,6,7,8-tetrahydro-naphtalen-2-yl)-ethanone (2)

Obtained as a separable mixture of diastereomers
15 (ratio 1:1) according to method A.

$^1\text{H-NMR}$ (400 MHz, CDCl_3):

1st diastereomer: 0.87 (t, 3H, J 7.2); 0.99 (d, 3H, J 6.8);
1.06 (s, 3H); 1.26 (s, 3H); 1.31 (s, 3H); 1.32 (s, 3H);
1.2-1.5 (m, 12H); 1.55-1.7 (m, 2H); 1.8-1.95 (m, 2H); 2.0-
20 2.15 (m, 3H); 2.48 (s, 3H); 3.9-4.0 (m, 1H); 4.65-4.75 (m,
2H); 5.25 (m, 1H); 7.2 (s, 1H); 7.56 (s, 1H).

2nd diastereomer: 0.87 (t, 3H, J 7.2); 0.99 (d, 3H, J 6.8);
1.06 (s, 3H); 1.26 (s, 3H); 1.31 (s, 3H); 1.32 (s, 3H);
1.2-1.5 (m, 12H); 1.55-1.7 (m, 2H); 1.8-2.05 (m, 4H); 2.48
25 (s, 3H); 4.0-4.1 (m, 1H); 4.65-4.8 (m, 2H); 5.2 (m, 1H);
7.21 (s, 1H); 7.55 (s, 1H).

IR (ν_{\max} , neat, cm^{-1}): 2957m, 2926s, 2856m, 1684m, 1608w,
1545w.

UV [λ (ϵ), CH₂Cl₂, nm]: 217 (14652), 258 (8060).

MS [m/z (EI)]: 442 (M⁺), 258 (19), 244 (30), 243 (100), 169 (27), 95 (39), 81 (20), 69 (27).

5 **2-(5-Heptyl-tetrahydro-furan-2-yloxy)-1-naphtalen-2-yl-ethanone (3)**

Obtained as a separable mixture of diastereomers (ratio 3:2) according to method A.

¹H-NMR (400 MHz, CDCl₃):

- 10 major diastereomer: 0.87 (t, 3H, *J* 6.8); 1.2-1.35 (m, 10H); 1.35-1.5 (m, 2H); 1.5-1.6 (m, 1H); 2.05-2.17 (m, 3H); 3.87 (s, 3H); 3.95-4.05 (m, 1H); 4.91 (d, 1H, *J* 16.8); 5.01 (d, 1H, *J* 16.8); 5.30 (dd, 1H, *J* 4.6, 1.4); 7.52-7.65 (m, 2H); 7.85-8.05 (m, 4H); 8.47 (s, 1H).
- 15 minor diastereomer: 0.85 (t, 3H, *J* 7); 1.2-1.5 (m, 10H); 1.55-1.7 (m, 2H); 1.7-1.82 (m, 1H); 1.95-2.05 (m, 2H); 2.17-2.25 (m, 1H); 4.0-4.1 (m, 1H); 4.90 (d, 1H, *J* 16.4); 5.03 (d, 1H, *J* 16.4); 5.25 (m, 1H); 7.52-7.65 (m, 2H); 7.85-8.05 (m, 4H); 8.47 (s, 1H).
- 20 IR (ν_{\max} , neat, cm⁻¹): 2926s, 2855m, 1697s, 1628m, 1597w.

UV [λ (ϵ), CH₂Cl₂, nm]: 250 (54627), 284 (10571).

- MS [m/z (EI)]: 354 (M⁺, 1), 170 (57), 169 (46), 155 (31), 151 (21), 141 (22), 127 (36), 109 (29), 95 (100), 83 (25), 81 (46), 69 (31), 67 (35), 57 (24), 55 (33), 43 (30), 41
- 25 (33).

2-(5-Heptyl-tetrahydro-furan-2-yloxy)-1-(4-methoxy-phenyl)-ethanone (4)

Obtained as a separable mixture of diastereomers
(ratio 1:1) according to method B.

¹H-NMR (400 MHz, CDCl₃):

1st diastereomer: 0.88 (t, 3H, *J* 7); 1.2-1.35 (m, 10H);
5 1.35-1.47 (m, 2H); 1.5-1.57 (m, 1H); 2.0-2.15 (m, 3H);
3.87 (s, 3H); 3.95-4.02 (m, 1H); 4.73 (d, 1H, *J* 16.4);
4.83 (d, 1H, *J* 16.4); 5.25 (m, 1H); 6.91-6.95 (m, 2H);
7.91-7.95 (m, 2H).

2nd diastereomer: 0.88 (t, 3H, *J* 7); 1.2-1.5 (m, 11H);
10 1.57-1.65 (m, 1H); 1.7-1.8 (m, 1H); 1.9-2.02 (m, 2H);
2.15-2.22 (m, 1H); 3.87 (s, 3H); 4.0-4.1 (m, 1H); 4.72 (d,
1H, *J* 16); 4.84 (d, 1H, *J* 16); 5.19 (m, 1H); 6.91-6.95 (m,
2H); 7.91-7.95 (m, 2H).

IR (ν_{\max} , neat, cm⁻¹): 2927m, 2855m, 1777w, 1693m, 1601s,
15 1576m.

UV [λ (ϵ), CH₂Cl₂, nm]: 218 (5724), 272 (8235).

MS [*m/z* (EI)]: 334 (M⁺), 169 (31), 151 (26), 150 (78), 135
(71), 109 (24), 95 (100), 81 (37), 69 (22), 67 (22), 55
(20).

20

**1-(3,5,5,6,8,8-Hexamethyl-5,6,7,8-tetrahydro-naphthalen-2-
yl)-2-(6-pent-3-enyl-tetrahydro-pyran-2-yloxy)-ethanone
(5)**

Obtained as a mixture of diastereomers according to
25 method A.

¹H-NMR (400 MHz, CDCl₃):

major diastereomer: 0.99 (d, 3H, *J* 6.8); 1.07 (s, 3H);
1.26 (s, 3H); 1.31 (s, 3H); 1.33 (s, 3H); 1.37-1.7 (m,

11H); 1.8-2.2 (m, 5H); 2.19 (s, 3H); 3.7-3.8 (m, 1H); 4.73 (s, 2H); 4.97 (m, 1H); 5.34-5.5 (m, 2H); 7.22 (s, 1H); 7.57 (s, 1H).

IR (ν_{\max} , neat, cm^{-1}): 2934s, 1698m, 1608w.

5 **UV** [λ (ϵ), CH_2Cl_2 , nm]: 213 (15336), 258 (8487).

MS [m/z (EI)]: 426 (M^+ , 1), 243 (100), 153 (18), 135 (43), 85 (33), 55(25).

10 **1-(Naphthalen-2-yl)-2-(6-pent-3-enyl-tetrahydro-pyran-2-yloxy)-ethanone (6)**

Obtained as a separable mixture of diastereomers (ratio 19:1) according to method A.

$^1\text{H-NMR}$ (400 MHz, CDCl_3):

15 major diastereomer: 1.4-1.75 (m, 9H); 1.9-2.2 (m, 4H); 3.75-3.82 (m, 1H); 4.9-5.05 (m, 3H); 5.35-5.5 (m, 2H); 7.55-7.65 (m, 2H); 7.85-8.05 (m, 4H); 8.47 (s, 1H).

minor diastereomer: 1.4-1.75 (m, 9H); 1.9-2.2 (m, 4H); 3.3-3.4 (m, 1H); 5.0-5.2 (m, 3H); 5.35-5.5 (m, 2H); 7.55-7.65 (m, 2H); 7.85-8.05 (m, 4H); 8.49 (s, 1H).

20 **IR** (ν_{\max} , neat, cm^{-1}): 2936m, 1697s, 1628m, 1596w.

UV [λ (ϵ), CH_2Cl_2 , nm]: 250 (45352), 285 (8887).

MS [m/z (EI)]: 338 (M^+ , 4), 186 (22), 170 (100), 155 (79), 153 (37), 141 (26), 135 (83), 127 (64), 109 (32), 107 (27), 96 (24), 93 (37), 85 (69), 81 (31), 79 (30), 69
25 (43), 67 (40), 57 (26), 55 (70), 41 (21).

Example 2

Photolysis of cyclic phenacyl acetals (I) in solutions

Photorelease assays were conducted on solutions (typical concentrations of precursors (I) were from 0.05% to 0.1% g/v) in organic solvents (preferably ethanol) or
5 on cotton towels after deposition of the phenacyl acetals (I), as described below in the example 3.

The solutions were irradiated with a mercury lamp (150 W) in a borosilicate glass apparatus (PYREX®) so as to limit the irradiation window to mainly the UVA and UVB
10 spectrum of sun light. The alcoholic solution was irradiated for one hour and samples taken every 15 min to analyze the extent of the photolysis.

Analysis

The presence of the aryl ketone (II) and lactone
15 (III) after photolysis in solutions was determined by using GC retention times. Samples (0.2 µl) were injected (on column injection) without further dilution. Gas chromatography-flame ionization detection (GC-FID) was carried out with a Fisons-GC 8000series apparatus, using a
20 J&W Scientific DB-5 capillary column (30m, 0.32mm id, 0.25 µm film, He carrier gas, 85 kPa). The results are summarized in table 1.

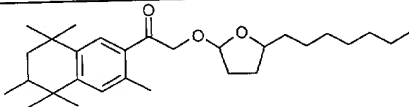
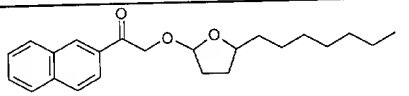
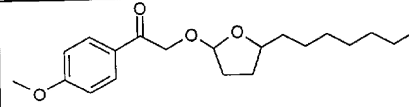
Precursors derived from ORANGER CRYSTALS® cleaved fairly slowly, those derived from FIXOLIDE® cleaved
25 quickly and acetanisoole precursors even more quickly. The estimated half lives under the stated conditions were calculated from the GC analysis (corresponding peak area).

$t_{1/2}$ (Acetanisoole) = 7-8 min

$t_{1/2}$ (FIXOLIDE®) = 6-7 min

30 $t_{1/2}$ (ORANGER CRYSTALS®) = 30-35 min

Table 1: Release of aryl ketones (II) and lactone (III) from cyclic phenacyl acetals (I) in solution upon irradiation with a mercury lamp.

	STRUCTURE (I)	Fragrance Target		UV-test*
		aryl ketone (II)	lactone (III)	
1		FIXOLIDE®	PEACH PURE®	+++
2		ORANGER CRYSTALS®	PEACH PURE®	+
3		acetanisole	PEACH PURE®	+++

* 0 : no cleavage, + : slow cleavage, ++ : medium cleavage, +++ : fast

5 cleavage

Example 3

Spray tests

1 g of an approximately 0.2% cyclic phenacyl acetal
 10 (I) solution in ethanol was evenly sprayed on a Terry
 towel (white cotton towel, 25cm x 25cm, 45 g),
 corresponding to 45-75 µg/g cotton. The sprayed towels
 were allowed to dry in a dark and odorless place. When
 dry, the towels were irradiated for a few seconds up to a
 15 few minutes with a tanning lamp (Osram ULTRA-VITALUX®, 300
 W; at a distance of 50 cm, the light has approximately six

to seven times the effect of the natural sunlight at noon on a sea-side mid-summer day). The evaluation was done by a trained panel of perfumers before and after irradiation. Before irradiation, the towels were judged to be odorless.

5 The results after irradiation are summarized in table 2.

Table 2: Release of aryl ketones and lactones from cyclic phenacyl acetals on fabric upon irradiation with a tanning lamp.

	STRUCTURE	Fragrance (perception)*	Target	Global appre- ciation*
		aryl ketone (II)	lactone (III)	
1		FIXOLIDE® (++)	METHYL LAITONE® (+)	+
2		FIXOLIDE® (++)	PEACH PURE® (++)	++
3		ORANGER CRYSTALS® (++)	PEACH PURE® (++)	++
4		Acetanisole (++)	PEACH PURE® (++)	+++
5		FIXOLIDE® (++)	JASMOLACTONE® (+++)	+++
6		ORANGER CRYSTALS® (++)	JASMOLACTONE® (++)	++

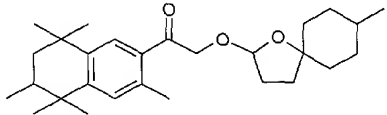
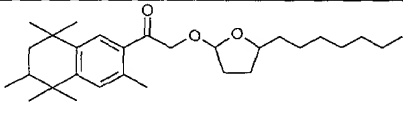
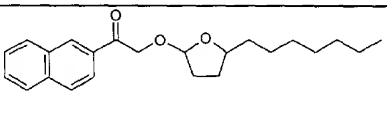
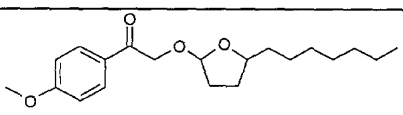
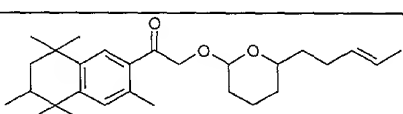
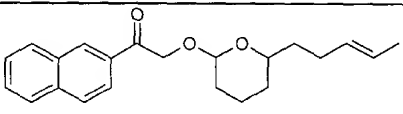
* 0 : very weak, + : weak, ++ : medium, +++ : strong

Example 4

Stability tests

The cyclic phenacyl acetals (I) were incubated in aqueous buffer solutions of pH 2.5, pH 7 and pH 9.5 for 24h at 37°C and were found to be stable in basic and neutral media, but less so under acidic conditions. The results are summarized in table 3.

Table 3: Stability of cyclic phenacyl acetals under different pH.

	STRUCTURE	pH 2.5	pH 7	pH 9.5
1		stable	stable	stable
2		stable	stable	stable
3		unstable	stable	stable
4		unstable	stable	stable
5		stable	stable	stable
6		unstable	stable	stable

10

The invention being thus described, it will be

obvious that the same may be varied in many ways. Such variations are not to be regarded as a departure from the spirit and scope of the invention and all such modifications are intended to be included within the scope
5 of the following claims.

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